

Commemorate Martin Luther King Jr. Day, champion for social and racial justice, by joining the

THROUGH THEIR EYES

HUMAN TRAFFICKING AWARENESS 5K EVENT



- FREE Event • Charity Walk/Run •
- Suitable for All Ages and Fitness Levels •
- Water & Snacks Provided • Learn about Human Trafficking •

Join us in raising awareness about human trafficking and educating the public about how to identify and prevent this crime.

9AM to 12PM

JANUARY 16, 2023

MLK DAY AT SUNSET PARK

2601 E. Sunset Blvd. Las Vegas 89210



Scan this QR code to register for the Through Their Eyes 5k.

Or visit www.TheEmbracingProject.org

the embracing project

RITE OF PASSAGE
IMPROVING THE LIVES OF YOUTH

THROUGH THEIR EYES

EVENT SCHEDULE

WHEN

Monday
January 16th, 2023
9AM to 12PM

WHERE

Sunset Park
2601 E. Sunset Rd.
Las Vegas, NV

8:30 - 9AM Late Registration

9AM Opening Remarks

9:15AM Start 5k

10AM Community Resources Open to Public

11:30PM Closing & Thanks

FREE EVENT

TICKETS AVAILABLE AT
www.TheEmbracingProject.org



Full Line Up of Performers TBD

THROUGH THEIR EYES

ABOUT US

The Embracing Project is a Rite of Passage program made up of free services, with a mission to promote peace and healing for children and youth victims and survivors of sexual exploitation, sex trafficking, and violence. We achieve this through the development of specialized programs, trauma-informed care, and unconditional support.

Dr. Alexis Kennedy highlighted, in a report on Clark County’s experience with Commercially Sexually Exploited Youth (CSEC), The Embracing Project as a majority provider of advocacy services to the CSEC population of Clark County, serving 89% of the 202 youth determined to be Sexually Exploited Youth by the courts. The Embracing Project has the *only* drop-in center for CSEC in Las Vegas.

ADVOCACY

Providing case management, court-advocacy, crisis intervention, material & food assistance, programming, and service referrals.

COUNSELING

Connecting youth & families to support groups, individual, group & family therapy, as well as individual trauma therapy.

EDUCATION

In partnership with Clark County School District Department of Adult Education, and Nevada Learning Academy, youth may attend school at an intensive and individualized pace and focus.



THROUGH THEIR EYES

HELP US REACH OUR GOALS

Our goal is to host an event that gets supporters actively involved, shows them our steadfast mission, and lets them commit to helping youth in our community, whilst raising funds for emergency client assistance.

We want this event to become a notable annual occurrence that those in Las Vegas look towards as a beacon for human trafficking awareness.

With a combination of 5k race day fun, family friendly activities, and service provider resources, Rite of Passage will reaffirm The Embracing Project's place in the forefront of human trafficking services and awareness.

GOAL 1 AWARENESS

GOAL 2 FUNDRAISING

GOAL 3 RESOURCES

GOAL 4 COMMUNITY INVOLVEMENT



Scan this QR code to learn more,
register for the Through Their Eyes 5k,
or make a donation.



THROUGH THEIR EYES

HOW YOUR PARTICIPATION HELPS

Youth victims of sexual exploitation need to be able to fulfill their basic needs in order to begin healing from their complex trauma. It is difficult for survivors to begin to focus on healing when their basic needs such as food, shelter and clothing are not covered.

By sponsoring The Embracing Project's Through Their Eyes 5k event you will be helping to provide victims of sexual exploitation with these basic human needs.

Your donations and sponsorship will assist the youth in our program with:

EMERGENCY FOOD ASSISTANCE

Including groceries and food vouchers.

EMERGENCY SHELTER ACCOMMODATIONS

For youth aged between 18-21 years old:

Unfortunately youth in our program may end up on the street after leaving an unsafe environment; increasing their risk for further exploitation. Youth need a safe, secure place to stay temporarily in order to apply for permanent housing.

YOUTH CRISIS KITS

Youth Crisis Kits assist clients when they are in severe crisis without clothing, food, shelter or security.

These kits will consist of:

- Sweat pants
- Sweat shirt
- Shoes
- Underwear
- Sports bra
- Socks
- Food vouchers
- Transportation Assistance



THROUGH THEIR EYES

LEVELS OF SPONSORSHIP

A**FRIEND \$500**

- Recognition during opening and closing remarks

B**EVENT SPONSOR \$1,500**

- Same as A plus;
- Recognition on all social media platforms
- Logo on event t-shirt*

C**SUPPORTER \$5,000**

- Same as B, plus;
- Recognition on TEP website for 1 year

D**ADVOCATE \$7,500**

- Same as C, plus;
- Option of speaking time during opening and closing remarks
- Additional year featured on TEP's website

E**EVENT PARTNER \$10,000**

- Same as D, plus;
- Silver donor plaque at TEP's Drop-in Center

*To have your name or logo on printed material, please register by December 25th.



CALL NOW: 702-463-6929