



Clark County Department of Family Services

Community Partnerships Workgroup

Minutes for 4/21/15

Present

Leslie Murdock, Co-Lead
Denise Parker, QPI
Glenda Bona, Open Doors
Mari Parlade, DFS
Denise Tenata-Ashby, CAA
Kevin MacDonald, DFS
Samantha Charles, DFS
Tara Donahue, DFS
Josh Peace, DFS
Greg Holloway, DFS
Barbara Kaltenbach, DFS

Agenda

- Introductions
- Minutes from March 17, 2015
- Process and Marketing of the Foster Friends Program
- Next Steps and Other

Minutes

- Foster Friends will unveil and distribute the Foster Parent cards at Passport to Partnership
- Select Founding Foster Friends will give brief presentations at the Passport to Partnership Event

Program Next Steps: Promotion of Foster Friends: Marketing/Advertising Process

- Top services for support needed
 - After school programs
 - Tutoring
 - Transportation
 - Respite care
 - Events for children to get together

- Recognition
 - County recognition via Twitter & You Tube
 - Facebook – online community
 - Caregiver Courier
 - QPI website
 - Certificates
 - Window clings
 - Pins
 - Recognition ceremony in September

- Marketing
 - Summer activities page
 - Flyers
 - Brochures
 - 1 minute videos
 - PSA ads
 - Print ad's

- Education Opportunities
 - Reach out to Educational Resources (Teachers, PTA, CCSD)
 - Foster Friend tutoring sites
 - Free parenting project class to foster parents and teachers
 - Post a list of Foster Care Advocates in Caregiver Courier
 - Provide a list of Foster Friends and opportunities to foster parents

- Ongoing Initiatives
 - The Y Ranch
 - My Brother's Keeper
 - Downtown Achieves

Foster Friends Speaking Points

The Foster Friends Program is an opportunity for businesses, the faith community, LGBT community, charitable organizations; etc. to support children in foster care - and their caregivers - in ways other than becoming a foster parent. Examples of support and partnerships include:

- Local businesses can provide discounts to foster parents and/or display foster parent recruitment materials
- Faith-based organizations can recruit members who may be interested in providing supervision of children at Foster Friendly events or other types of support to families
- Organizations or individuals can organize a donation drive

The opportunities are nearly limitless based upon what the partner has to offer. No idea is too small. If you are interested in learning more about the Foster Friends program, which will be rolled out in September, you are welcome to call 702-455-1196.

Next Meeting – May 19, 2015

DFS Central located at 121 S Martin Luther King Blvd.