



Clark County Department of Family Services

Communications Workgroup

Minutes for Friday, 19 May 2017

Present

Anne Marie Abruscato, Mojave
Anya Earl, SAFY
Elizabeth Freeland, DFS
Amy Hugle, SAFY
Kevin MacDonald, DFS
Denise Parker, DFS

- Caregiver Courier
 - The May Courier has been opened by readers over 1000 times, which is a record.
 - Also discussed overall increase in readership (which has more than doubled since 2014).
 - June issue, additions:
 - Story about reunification, including statistics (Elizabeth, Kevin)
 - Graduation article
 - Story about co-parenting (Denise)
 - Edit foster parent recruitment header
 - July articles
 - Back to school events (DFS, CASA)
 - Swim Night
 - CCSD Summer Options (possibly re-run from last year)
 - Mental Health (possibly re-run from last year)
 - Trauma Informed Care – Becoming an Advocate (Anya)
 - LGBTQ Legislation update (Denise)
 - Community Partner spotlight – Mojave
 - Summer activities

QPI Communications Workgroup Meeting Minutes, continued
Friday, 19 May 2017

- August articles
 - Recap of Back to School events – pictures, appreciation to donors, statistics (such as number of backpacks distributed)
 - Tips for caregivers on getting children back to school (Amy)
 - Normalcy (checklist, video)
 - Recap about FFTA Conference
 - Summer activities
- September articles
 - Recap of TIC, include all previous links
 - Community Partner Spotlight – Foster Kinship
- October articles
 - HIV Awareness
- QPI Member Spotlight
 - No update
- QPI Workgroup Communication Implementation
 - Will continue to discuss
- This is Kevin MacDonald's last meeting with this workgroup. He will be greatly missed. A new co-lead will be identified.

Next Meeting:

9:30am Friday, 16 June 2017 at DFS Central, 121 S. Martin Luther King Blvd. | Storey Room