



Clark County Department of Family Services

Communications Workgroup

Minutes for Friday, 21 October 2016

Present

Anne-Marie Abruscato, Mojave Adult, Child and Family Services
Kirsten DiNicola, DFS
Anya Earl, SAFY
Shannon Earl, DFS
Amy Hugle, SAFY
Lisa Linning, DFS
Kevin MacDonald, DFS
Caleb Orton, DFS
Denise Parker, DFS

Agenda

- Introductions
 - Caregiver Courier
 - November issue review
 - December issue articles
 - The Vine
 - November issue review
 - December issue articles
 - Communication Implementation
 - Normalcy
 - Additional items
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Meeting Minutes

Caregiver Courier

- *November issue review – Caregiver Courier*
 - Reviewed content for November – to include:
 - QPI conference pictures
 - Acknowledgement of Foster Parent Champions
 - Normalcy Training reminder

QPI Communications Workgroup Meeting Minutes, continued
Friday, 21 October 2016

- Visitation update
 - Link to QPI article and teen adoption
 - Photos from Heart Gallery
 - Angel Tree information
 - Holiday list (Kirsten, Caleb)
 - SIPS definitions
 - Next Foster Change meeting and also upcoming Gala
- *December issue articles – Caregiver Courier*
 - Holiday events
 - Angel Tree
 - Pictures from Adoption Day
 - Respite article (re-run)
 - Blue Ribbon update, possibly with a video
 - *January issue articles – Caregiver Courier*
 - Begin Trauma-Informed care series

The Vine

- Article on Self Care by Family Clinical Services (November or December issue)
- Blue Ribbon committee update

Communication Implementation

- Kevin is going to attend each workgroup to share the Communication Plan Worksheet
- Topics being addressed in workgroups:
 - Child Welfare – Post adoption supports, Transitions
 - Community Partnerships – Issues relating to when children transfer school; asking youth and adult foster care alumni for their priorities
 - Recruitment – Prime
 - Support and Retention – Grievance process
 - Training – Making pre-service training curriculum evidence-based

Normalcy

- No updates

Additional Items

- Reviewed data about the Open Rates and Click Rates – which show increases from 2015. This demonstrates that readership and engagement are increasing. Personal interest stories consistently receive a high number of views.
- The plan is to map out ideas for the 2017 Courier issues in the November meeting.
- An idea was shared to include a synopsis of each workgroup in each Courier and Vine issue

Next Meeting

- 9:30am Friday, 18 November 2016 at DFS Central, 121 S. Martin Luther King Blvd. | Storey Room