



Clark County Department of Family Services
Recruitment Workgroup
Meeting Minutes
Monday, February 2, 2016 – 12:00 p.m. – 1:30 p.m.
Lincoln Room

ATENDEES

Eduardo Alvarez, Sha'Londa Adams, Brittany Daffron, Lauren Soskin, Cindy Metzger, Denise Parker, Neiufi Ilongi

AGENDA

1. Welcome / Introductions
 2. Update Market Segmentation
 3. Parallel process recruitment
 4. Placement Utilization –
 - Update: Dawn Sanchez- face pages
 - Update: placement matching program
 - Review of Brainstorming-challenges to placement
 5. Next meeting
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MINUTES

2. Update Market Segmentation

- Still waiting for the go ahead from executive management to proceed with funding approval for ad placement. Denise Parker will follow up on this in a meeting this week. R & R has stated that they will match the funding that DFS commits to.
- The Ad campaign that was approved has been sent back to R & R for revision. Sha'Londa will follow up with CPE to determine the status
- Market Segmentation information is being analyzed for all recruiting events for 2016

3. Parallel process recruitment

- The Shirts, tablecloths and “swag” have all been ordered and will hopefully arrive within the next 10 days.
- Events have been identified for 2016, some which were successful last year, some new ones, and some were discontinued from last year. There will be a significant partnership with the Springs Preserve this year.
- One challenge to the Parallel recruitment process is the ability to get funding approved in time
- The Agencies have stated that they will make themselves available to assist at recruitment and retention events as a way to work in partnership with DFS

4. Placement Utilization

- Update: Dawn Sanchez- face pages
 - Update provided by Denise Parker-Dawn Sanchez and Denise Parker have met with the County Developers of the webpage in which children who are currently available for adoption are displayed. They are moving forward with creating a similar format for children who are awaiting foster care placements. There will be no pictures of the children and there will not be information that is specific enough to identify the children. Foster parents will be able to access this information through the Clark County website just as they now access information about children available for adoption. These pages will be created with information collected from the Child Haven staff, the PRD, and the placement workers. There will be a template created. The expectation is that this will happen within the next 30 days.
- Update: placement matching program
 - Interim Director Timothy Burch has secured funding and identified a company that will contract with Clark County to develop matching software for children and foster parents. The expectation is that this will be up and running within 180 days. The software is being modelled after a system currently being used by Social Services to match homeless citizens with shelters.
- Review of Brainstorming-challenges to placement
Common Themes (challenges) across all brainstorming groups:
 - Full Disclosure is needed
 - Quality Matching of children and homes
 - License Change Requests
 - Cross Training
 - Siblings-Tracking, separating, reunifying
 - Partnership
 - Impact of 23 hour placement decisions

- Clear definition of the PURPOSE of Child Haven (assessment, shelter, stabilization location, etc.)

5. **Next meeting: Tuesday, March 1st, 2016 at the DFS Central Office in the Lincoln Room**