

# QPI Recruitment Workgroup: Minutes

Date: July 5, 2017

Time: 12:00 pm -1:30 pm

Location: Mt. Charleston Room, 701 Pecos Rd.

## Meeting Results

By the end of the meeting, participants will:

- 1) Participants will learn what we have been discussing regarding teen recruitment
- 2) Have identified 3 ways to recruit for teens in the month of July
- 3) Determine a meeting time that suits the majority of the team

## Preparation

- Review the attached document from the Teen Recruitment Boot Camp
- Think about some ideas in advance of fun ways to recruit
- Lunch is on us!

## Agenda

<b><i>Date of the Mtg.</i></b>	Attendees: Sha'Londa Adams, Eduardo Alvarez, Neiufi Iongi, Cyndi Metzger, Dawn Sanchez, Amanda Schmidt, Mary Anne Thomas, Ariel Racine, Sandra Daniels-Mclemore, Shelli Jamerson, Denise Parker
Timeframe 12:00-12:15 pm	<p><b>Task:</b> Welcome, Introductions and Check-In. Share: name, unit, latest technology when you were a teen or your favorite hangout as a teen</p> <p><b>Results:</b> <i>Using Ice breakers to ready Participants for the work.</i></p> <p>Discussion- In roundtable fashion the team introduced themselves one-to-another and shared various forms of technology and/or teen hangouts that were prevalent to them as a teen. This activity was meant to prepare the teams' mindset on creative strategies we could use when recruiting for homes for teens.</p>
Timeframe 12:15-12:30 pm	<p><b>Task:</b> <i>Review of the Teen Boot Camp Document</i></p> <p><b>Results:</b> <i>The group will have a better understanding of the class and teen recruitment</i></p> <p>Discussion- Michael Sanders, with the Annie E. Casey Foundation, gave a synoptic overview of the teen recruitment boot camp. He reviewed the importance of utilizing teens in our recruitment events and marketing our message to the right audience in the right way.</p>
Timeframe 12:30-12:50 pm	<p><b>Task:</b> Brainstorm recruitment activities for teens</p> <p><b>Results:</b> <i>Brainstorm as many ideas for recruitment activities</i></p> <p>Discussion- The team brainstormed the following ideas for recruitment activities:</p> <ul style="list-style-type: none"> <li>• Engage with those who foster teens in the zip codes where there is a high rate of removal</li> <li>• Identify the foster parents who are more supportive of youth and teens; create a list of 5-6 questions that will help to identify what motivates them to foster teens</li> <li>• Establish partnerships with recreational centers and various youth sports leagues such as karate, football and basketball</li> <li>• Partner with FAAYT to engage with teens; find out what is motivational to them; learn more about the individual vs. what is written about them.</li> <li>• Involve teens in fundraiser events</li> <li>• Speak with alumni of foster care</li> <li>• Encourage current foster families to invite their friends/family to their homes to learn more about foster care and other ways to support children, birth families and foster</li> </ul>

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12:50-1:15 pm	<p>families.</p> <ul style="list-style-type: none"> <li>• Reach out to the event coordinator at Craig Ranch Park to get involved with concerts and other events in which teens can participate in this form of recruitment.</li> <li>• Reach out to current donors and supporters of Child Haven; invite them to QPI workgroup to share their ideas and other ways they may be able to reach out to their extended connections.</li> <li>• Draft an “elevator speech” for recruitment</li> <li>• Reach to families that may not be in contact with IL unit that could use their support</li> <li>• Address recruitment efforts during quarterly meeting between IL, Step-Up, FAYYT and other youth community groups.</li> </ul> <p><b>Task:</b> <i>Identify top 3 strategies</i></p> <p><b>Results:</b> <i>Select top 3 recruitment strategies, assign responsibilities and create a work plan for activities</i></p> <p><i>More than 3 action items were selected as some action items are necessary for the purpose of gathering data that will better support the 3 types of strategies we can fully focus on.</i></p> <ul style="list-style-type: none"> <li>• Draft an “elevator speech” for recruitment – Sha’Londa to work with Samantha Charles</li> <li>• Reach out to current donors and supporters of Child Haven; invite them to QPI workgroup to share their ideas and other ways they may be able to reach out to their extended connections. –Dawn Sanchez will create a list of contacts and forward to Amanda Schmidt for follow up.</li> <li>• Reach out to the event coordinator at Craig Ranch Park to get involved with concerts and other events in which teens can participate in this form of recruitment. – Shellie Jamerson</li> <li>• Address recruitment efforts during quarterly meeting between IL, Step-Up, FAYYT and other youth community groups. – Ariel Racine</li> <li>• Identify the foster parents who are more supportive of youth and teens; create a list of 5-6 questions that will help to identify what motivates them to foster teens – Ariel Racine</li> <li>• Establish partnerships with recreational centers and various youth sports leagues such as karate, football and basketball – Sandra Daniels-Mclemore</li> <li>• Reach to families that may not be in contact with IL unit that could use their support- Eduardo Alvarez</li> </ul> <p>All contacts will be forwarded to Sha’Londa Adams to house information in one spreadsheet that will be made available on the P:Drive.</p>
Timeframe 1:15-1:20 pm	<p><b>Task:</b> Determine if this is good meeting day of the week and time</p> <p><b>Results:</b> <i>Set new timeframes (if applicable)</i></p> <p><i>This item was not discussed due to time constraints. We will address this at the next meeting.</i></p>
Timeframe 1:20- 1:30 pm	<p><b>Next Steps and Check-Out</b></p> <p><b>Results:</b> <i>Overview of responsibility of tasks who will do what and set time frames of completion.</i></p>